



PRESS RELEASE

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BPL Global looks to the future as it secures hire of leading industry expert Sian Aspinall

Aspinall, a leading political risk industry figure with over 20 years of experience, joins the board of BPL Global as Development & Technical Director to help plan and implement the company's future strategy

Berry Palmer & Lyle Ltd (BPL Global), the leading political risk and specialist credit insurance (PRI) broker, today announced the appointment of Sian Aspinall as Development and Technical Director. Aspinall is a well-known industry figure within the PRI market and will join the board of directors to help define the strategic direction of the company and its line of specialist products.

"For the past 30 years BPL Global has been synonymous with the development of the PRI market, and we believe that Sian's appointment significantly strengthens us at board level and will ensure that we continue to lead the way in technical expertise, for which we are renowned," says James Esdaile, Director, BPL Global. "Sian is a highly respected insurance market professional and, having worked with her first-hand both in connection with her consultancy role and previously as an insurer, I'm certain that she will be invaluable in helping us maintain our strong client relationships and develop new products in the face of changing demand."

Esdaile adds: "Sian's joining is a great endorsement of not only BPL Global's position in the market, but also of our long-term strategy."

Prior to joining BPL Global, Aspinall provided consultancy services to insurers, loss adjusters, brokers and law firms, following a successful underwriting career initially with AIG and subsequently as Senior Vice President, Trade Credit and Political Risk at Zurich. At Zurich, Aspinall was responsible for establishing the company in the London market. She started her career as a political risk broker in 1990 and was at BPL Global from 1992 to 1994.

"Having previously worked for BPL Global and having spent seven years conducting peer group reviews in my consultancy role, I know the company very well and have a huge amount of respect for its independent status and specialist approach," says Aspinall. "Looking ahead, I have great faith in the strategic direction that the company is taking and I am excited about having the opportunity to play a part in shaping its future."

Charles Berry, Chairman, BPL Global, adds: "Sian's joining represents both continuity and change. BPL Global's DNA is that of an independent, employee owned, specialist broker. The model has served our clients well for over 30 years and this appointment will help our business model evolve so that we continue to provide the best possible service to our clients for the years to come."